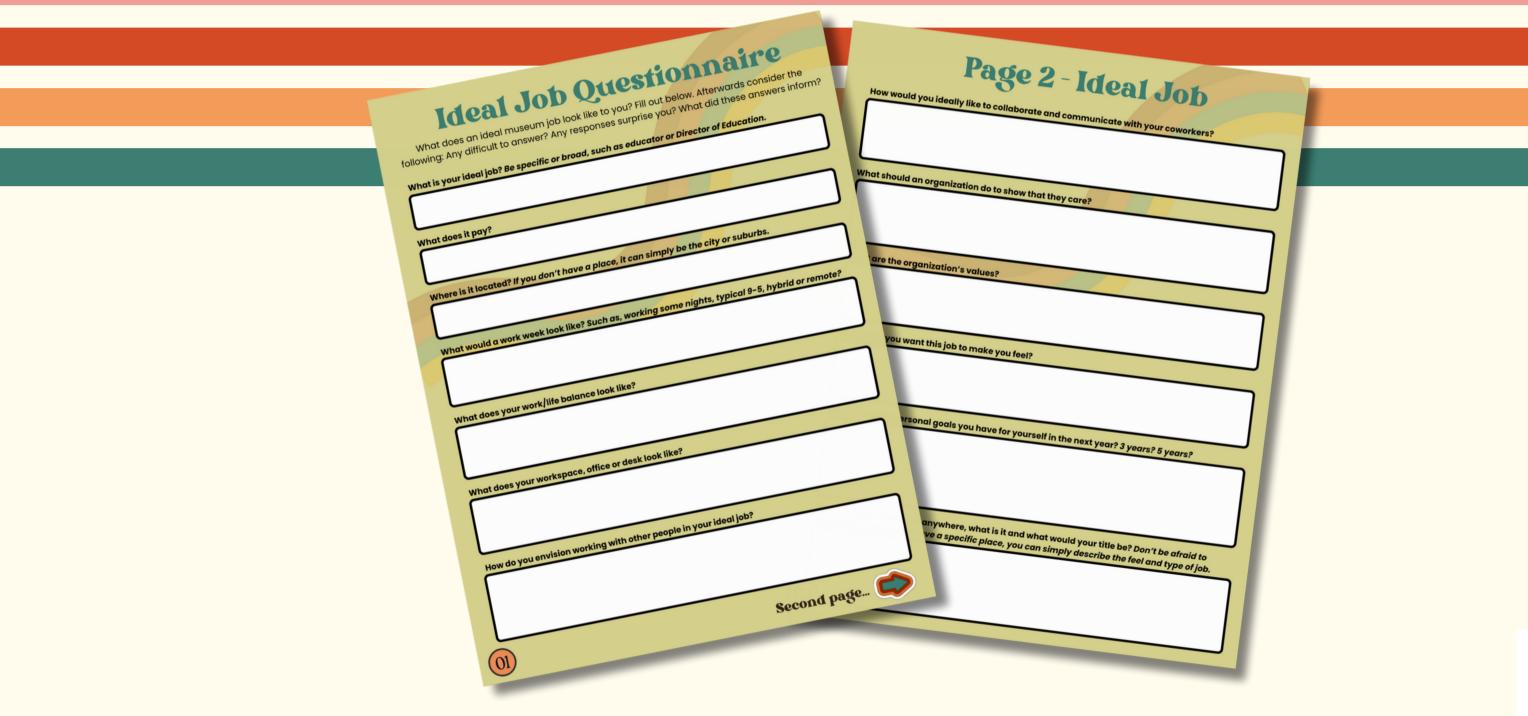
### Ideal Job Worksheet



You can also fill the form out online here: <u>bit.ly/SMA2024CareerSession</u>





#### Alli Schell, Director of Public Programs Marshall Steam Museum





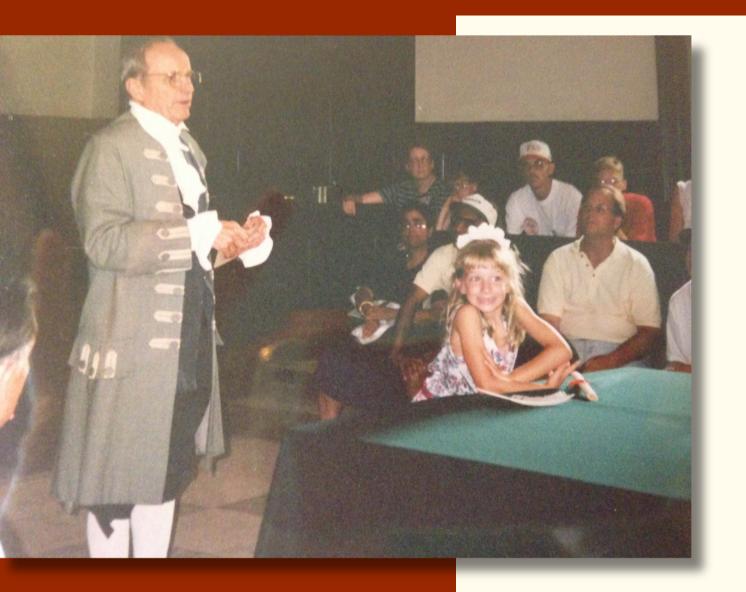
Introduction
Finding Your Match
Creating Your "Dating Profile"
First Impressions
Group Breakout: Speed "Dating"
Q&A



#### Q: Are you in a committed (museum) relationship?

## Q: Are you single and ready to (museum) mingle?

# Q: Are you looking to break up with museums?









# Matchmaker

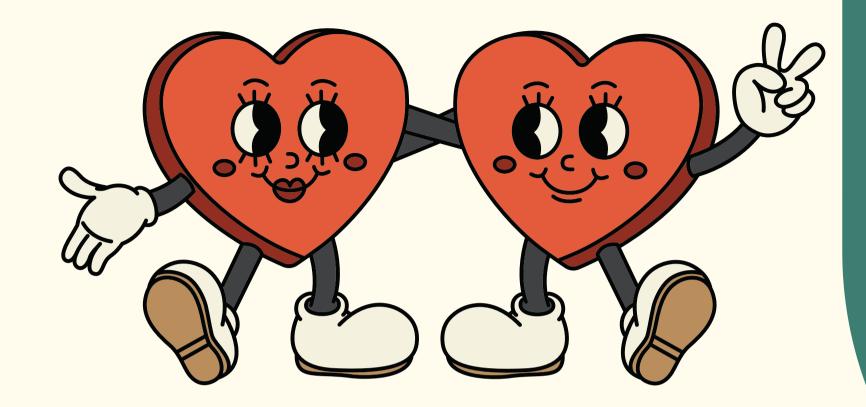
#### Alli Schell, Director of Public Programs

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#### education@auburnheights.org

#### LinkedIn.com/in/AllisonMSchell





### Finding Your Match



### Ideal Job Worksheet



You can also fill the form out online here: <u>bit.ly/SMA2024CareerSession</u>



### Ideal Job Worksheet

- Questions to reflect on after you fill it out:
  - Any questions difficult to fill out? Why?
  - Any answers surprise you?
  - For job seekers: What types of jobs should you be applying for that align with your answers?
  - For committed museum professionals: Do any of your answers align with your current position?

You can also fill the form out online here: <a href="https://www.bit.ly/SMA2024CareerSession">bit.ly/SMA2024CareerSession</a>





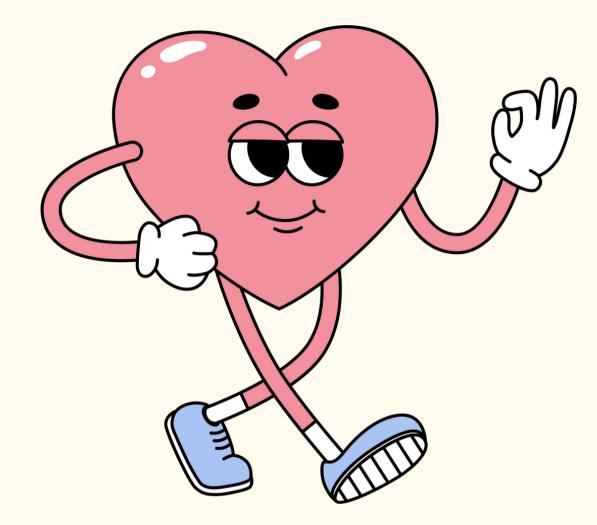












### Reading the Classifieds



# Q: Overwhelmed by a job description?

### Skill Matching

• Using a job description, pull the following out into a separate document:

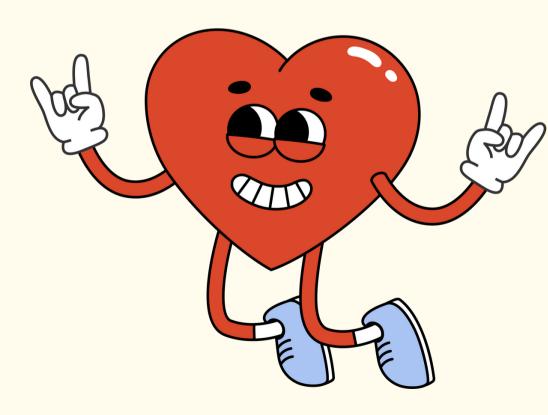
- Qualifications/requirements
- Keywords
- Skills
- Looking at this new list, start organizing into 3 main categories
- Start selecting skills (at least one per category) and perform a matching exercise to your own skills and experience

Access the skill matching worksheet here: <u>bit.ly/SMA2024CareerSession</u>



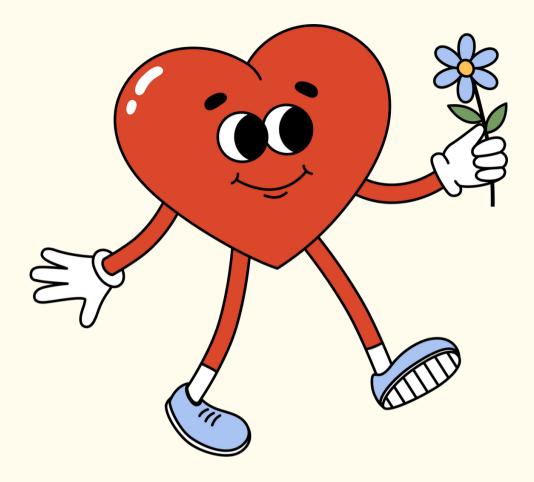


#### Let's see this in action!



#### Example Job Description: <u>https://docs.google.com/document/d/1-</u> <u>uKSD4iGX0CFMMENcTuOLNI8k23MsBHo3CNJ1H7IFZU/edit</u>

Example Resume: <u>https://docs.google.com/document/d/1P-</u> <u>HVddMLmh52hcWGwhm9dqvpppRICq0j/edit?</u> <u>usp=sharing&ouid=100510750371373789709&rtpof=true&sd=true</u>



### Creating Your "Dating Profile"



## Q: Do you have a resume you feel confident in?

### Top 10 "Dating Profile" Tips

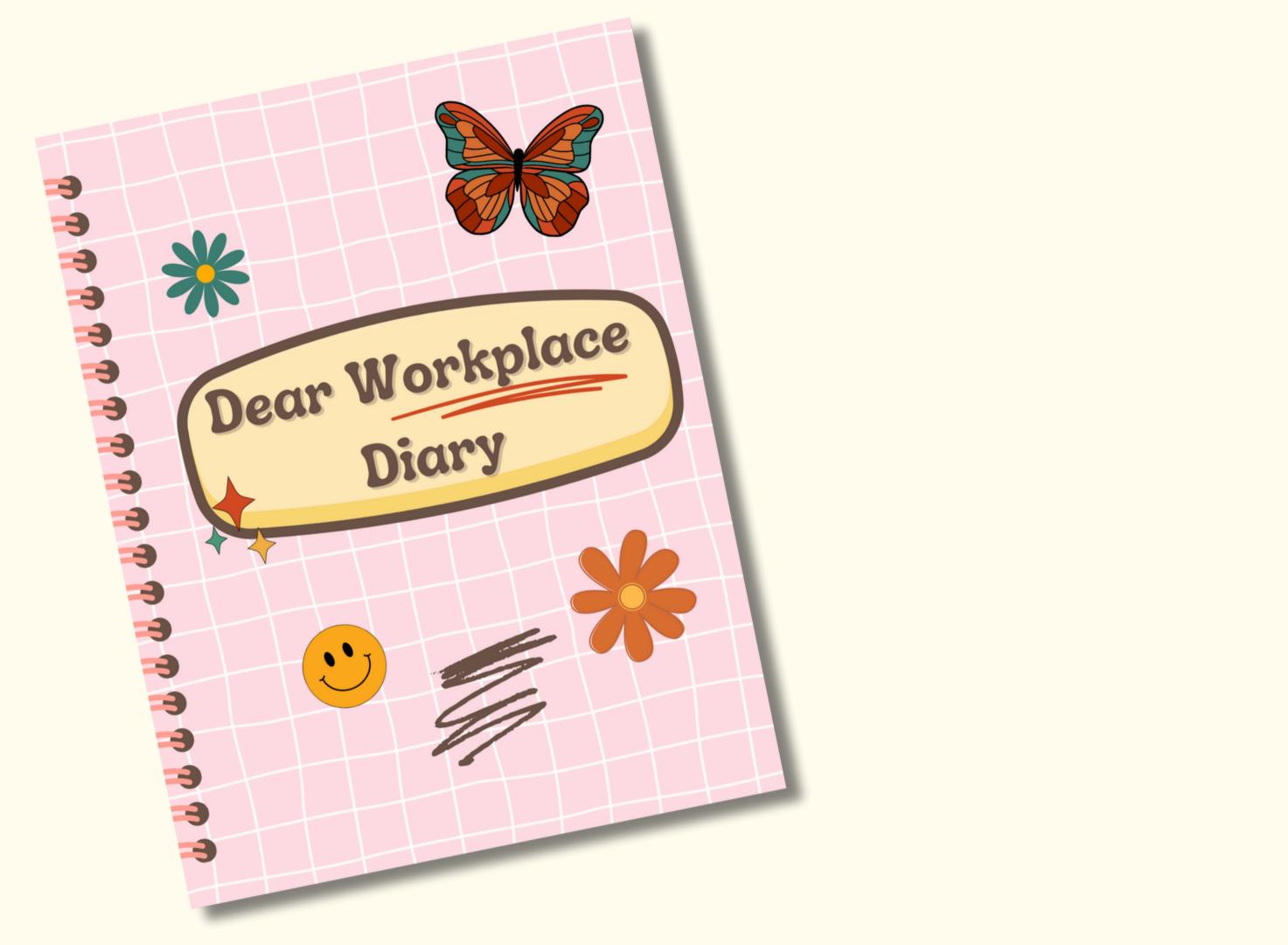
1. Resumes can be more than 1 page

2. Focus should be on highlight your experience verses an eye-catching design 3. Only include things that are impressive, interesting or unique 4. Be specific and add measurables (how often, how many, monetary values, etc.) 5. Including a skill section? Use only "hard" skills

### Top 10 "Dating Profile" Tips

- 6. Lead with your strengths
- 7. Academic work can be built out
- 8. Non-museum experience counts
- 9. Vary up your action verbs
- 10. Proofread!





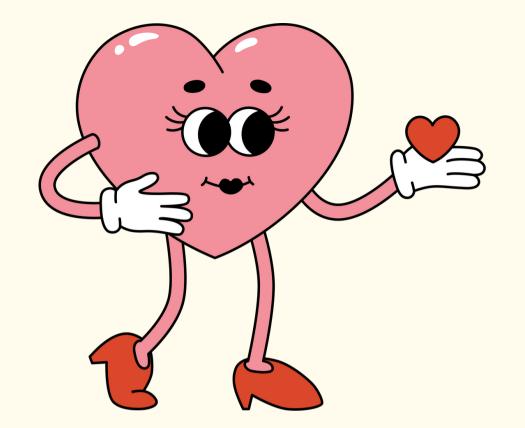
### First Impressions (Cover Letters)



- Repeat your resume • Demonstrate your skills in action Focus only on you • Talk about the organization Include irrelevant information • Keep it concise • Be generic
- Remember: A resume is centered in the past and a cover letter is for the future



• Showcase your personality



### Research Your Date



# Q: some additional insight into a potential job?

### Do Research!

Start with their website and look for:

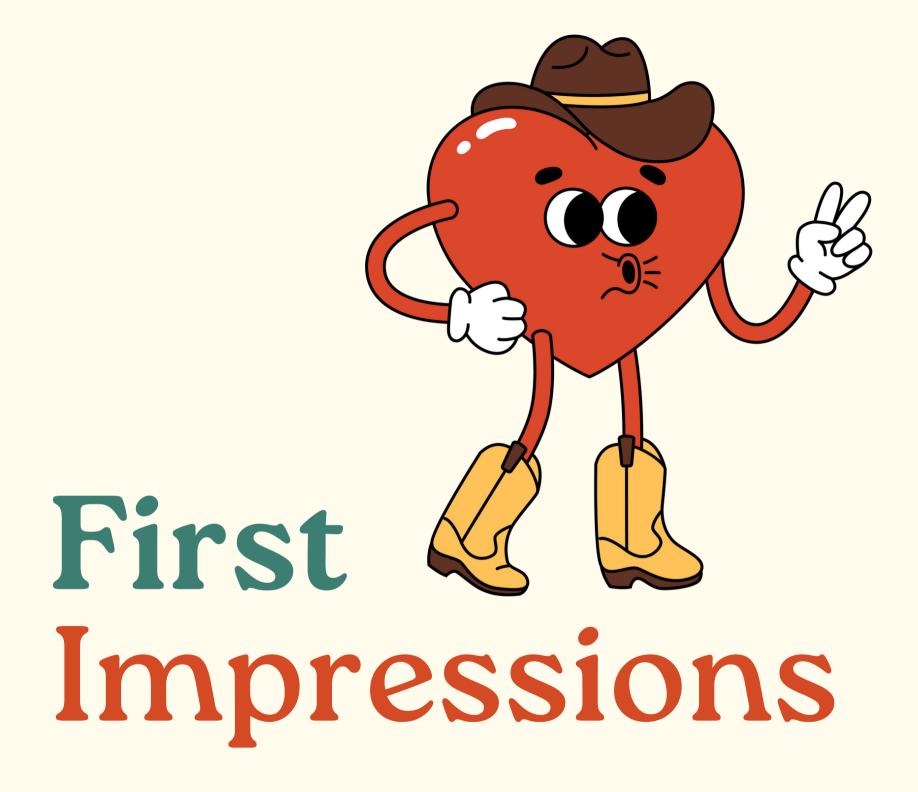
- Statements (Mission, Vision, Values, DEAI, Accessibility)
- Key documents (Strategic Plan, Annual Report, DEAI plan, etc.)
- Career / job page
- Staff and Board
- Additional insights
  - 990s (listed on website or places like GuideStar, ProPublica)
  - Glassdoor
  - Google reviews



### Example Questions to Ask

- What is a challenge the organization is currently facing?
- How is risk-taking handled at this organization? What if someone fails?
- How many people have held my position in the last 5 years?
- What professional development opportunities do you provide?
- How is feedback handled at this organization?
- What is your leadership style?
- How could the organization improve its DEAI efforts?
- How do you support employee's growth?
- What does a typical day look like here?

Facing? What if someone fails? st 5 years?





#### Q: What sounds more enjoyable: someone listing off facts about them OR telling a compelling story?

# "Tell Me About Yourself"

- A personal statement can tell a concise, compelling story around your experience
- Can be used during interviews, a resume summary, in cover letters and networking
- This is your chance (in 3-4 sentences) to tell a story about you



### Share Your Story

- 1st sentence is who you are, where you're at in your career or what drives you
- 2nd sentence what you are looking for and why
  - Could be a new job, a place with an ideal workplace culture, experience, advice, to relocate, new career path
- 3rd sentence is what you bring to the table (personality, work ethic, skills...)

You can fill the worksheet out online here: <a href="https://www.bit.ly/SMA2024CareerSession">bit.ly/SMA2024CareerSession</a>





### Example: Job Application

I am a museum educator with a background in leading and developing engaging tours and programs. My aspiration is to become a Director of Education at a medium-sized art museum and I am seeking out opportunities to build my skills and confidence to make my vision a reality. My coworkers would say I bring enthusiasm, a willingness to learn and a love of art history.

### Example: Career Refocus

I am a collections manager with 5 years professional experience in history museums. After realizing my true passion lies in connecting material culture and education programs together, I have started developing my teaching talents. Currently I am seeking opportunities that focus on school-aged education programs to bolster my skills.

### Example: Career Transition

After 10 years in the non-profit field, particularly focusing on project and database management, I am ready for a new challenge. I am now seeking positions that best utilize my project management experience in a for-profit setting and my past work has prepared me with many skills that easily transfer. In any workplace I bring a strong work ethic, creative problem solving and a love of working with others.

### Share Your Story Exercise

- 1st sentence is who you are, where you're at in your career or what drives you
- 2nd sentence what you are looking for and why
  - Could be a new job, a place with an ideal workplace culture, experience, advice, to relocate, new career path
- 3rd sentence is what you bring to the table (personality, work ethic, skills...)

You have 3 minutes to write down your personal statement - don't overthink!

#### Group Breakout

### Speed "Dating"





#### Jumpstart Your Museum Job Search 4-week FREE group coaching program

- Held on Zoom
- Tuesdays in March from 7:00 8:30 pm EST
- Focus on figuring out your ideal job and workplace, fortifying your self-worth, sharpening your skills, application preparation and building confidence!
- Connect with other job-seeking museum professionals!

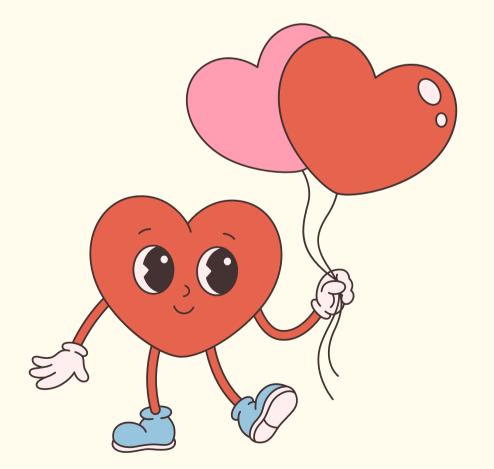


bit.ly/JumpCareer





### Let's Keep in Touch!













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